

Priorities USA Action

Spots Missed

Sunday	10/07/12	630p Local 12 News Sun	P-2	6:30 PM-7:00 PM	:30	\$1,000.00	09803220	54476
Sunday	10/21/12	630p Local 12 News Sun	P-2	6:30 PM-7:00 PM	:30	\$1,000.00	09803224	54518
Sunday	11/04/12	630p Local 12 News Sun	P-2	6:30 PM-7:00 PM	:30	\$1,000.00	09803227	54528
						\$3,000.00		

MG Offer

1X Sat 12-3:30P on 11/2 @ \$3000 Univ. of Cincinnati vs. Syracuse

(P2)

69573

9854148

10/08/12	32	1
10/22/12	35	1
11/06/12	43	1

Williams, Lynda

From: Connell II, Jim
Sent: Thursday, November 01, 2012 2:17 PM
To: Williams, Lynda
Subject: FW: Priorities USA MG OfferBook6.xls

Jim Connell
National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
P (513) 763-5481
F (513) 763-5562
E jconnell@local12.com

From: Bradley, Alexandra [<mailto:Alexandra.Bradley@msmtvsales.com>]
Sent: Thursday, November 01, 2012 2:13 PM
To: Connell II, Jim
Subject: RE: Priorities USA MG OfferBook6.xls

approved

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
p. (202) 955-5342
f. (202) 955-5348
alexandra.bradley@msmtvsales.com

From: Connell II, Jim [<mailto:jconnell@local12.com>]
Sent: Thursday, November 01, 2012 2:10 PM
To: Bradley, Alexandra
Subject: Priorities USA MG OfferBook6.xls

Hi,

11/1/2012

See attached MG offer for Priorities USA.

Thanks!

Jim

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11/1/2012

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Priorities USA Action												
Agency: Mundy Katowitz Media												
Station: WKRC-TV												
Order: 69573												
Line: 1												
11/05/12	Monday	1:54:09 XM	:30	\$250.00		430-5a News	430a-5a		9854148	P-1	1	MWASH-
											1	
Line: 2												
11/04/12	Sunday	1:36:57 XM	:30	\$250.00		430-5a News	430a-5a		9854148	P-1	2	MWASH-
11/04/12	Sunday	1:53:09 XM	:30	\$250.00		430-5a News	430a-5a		9854148	P-1	1	MWASH-
											2	
Line: 3												
11/03/12	Saturday		:30	\$1,200.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A		9854148	P-1	1	MWASH-
											1	
Line: 4												
11/02/12	Friday	1:44:40 AM	:30	\$750.00		M-F 10a-11a	10a-11a		9854148	P-1	2	MWASH-
11/05/12	Monday	1:24:30 AM	:30	\$750.00		M-F 10a-11a	10a-11a		9854148	P-1	1	MWASH-
											2	
Line: 5												
11/02/12	Friday	1:59:25 AM	:30	\$1,000.00		CBS This Morning	(7:00:00 AM-7:30:00 A		9854148	P-1	3	MWASH-
11/05/12	Monday		:30	\$1,000.00		CBS This Morning	(7:00:00 AM-7:30:00 A		9854148	P-1	1	MWASH-
11/06/12	Tuesday	7:36:07 AM	:30	\$1,000.00		CBS This Morning	(7:00:00 AM-7:30:00 A		9854148	P-1	2	MWASH-
											3	
Line: 6												
11/02/12	Friday	1:35:35 AM	:30	\$1,200.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A		9854148	P-3	1	MWASH-
11/05/12	Monday	1:49:54 AM	:30	\$1,200.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A		9854148	P-3	2	MWASH-
											2	
Line: 7												
11/04/12	Sunday		:30	\$450.00		Sun 105a-205a	105a-205a		9854148	P-1	1	MWASH-
											1	
Line: 8												
11/02/12	Friday	2:16:18 PM	:30	\$2,800.00		Local 12 News at Noon	12p-1230p		9854148	P-1	1	MWASH-
11/05/12	Monday	2:03:16 PM	:30	\$2,800.00		Local 12 News at Noon	12p-1230p		9854148	P-1	2	MWASH-
											2	
Line: 9												
11/02/12	Friday	1:04:13 PM	:30	\$3,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P		9854148	P-1	1	MWASH-
11/05/12	Monday	1:11:40 PM	:30	\$3,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P		9854148	P-1	2	MWASH-
											2	
Line: 10												
11/02/12	Friday	7:59:26 AM	:30	\$1,000.00		CBS This Morning	(7:30:00 AM-8:00:00 A		9854148	P-1	1	MWASH-
11/05/12	Monday		:30	\$1,000.00		CBS This Morning	(7:30:00 AM-8:00:00 A		9854148	P-1	2	MWASH-
11/06/12	Tuesday		:30	\$1,000.00		CBS This Morning	(7:30:00 AM-8:00:00 A		9854148	P-1	3	MWASH-
											3	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Priorities USA Action												
Agency: Mundy Katowitz Media												
Station: WKRC-TV												
Order: 69573												
Line: 11												
11/02/12	Friday	2:59:26 PM	:30	\$2,000.00		Young & the Restless	1230p-130p		9854148	P-1	2	MWASH
11/05/12	Monday		:30	\$2,000.00		Young & the Restless	1230p-130p		9854148	P-1	1	MWASH
											2	
Line: 12												
11/02/12	Friday	1:41:15 AM	:30	\$750.00		M-F 10a-11a	10a-11a		9854148	P-3	2	MWASH
11/05/12	Monday	1:16:10 AM	:30	\$750.00		M-F 10a-11a	10a-11a		9854148	P-3	1	MWASH
11/06/12	Tuesday	1:14:40 AM	:30	\$750.00		M-F 10a-11a	10a-11a		9854148	P-3	3	MWASH
											3	
Line: 13												
11/02/12	Friday	3:29:26 AM	:30	\$1,000.00		CBS This Morning	(8:00:00 AM-8:30:00 A		9854148	P-3	2	MWASH
11/05/12	Monday	3:24:00 AM	:30	\$1,000.00		CBS This Morning	(8:00:00 AM-8:30:00 A		9854148	P-3	3	MWASH
11/06/12	Tuesday	3:23:15 AM	:30	\$1,000.00		CBS This Morning	(8:00:00 AM-8:30:00 A		9854148	P-3	1	MWASH
											3	
Line: 14												
11/02/12	Friday	3:22:03 AM	:30	\$1,600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A		9854148	P-3	2	MWASH
11/05/12	Monday	3:28:44 AM	:30	\$1,600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A		9854148	P-3	3	MWASH
11/06/12	Tuesday	3:52:07 AM	:30	\$1,600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A		9854148	P-3	1	MWASH
											3	
Line: 15												
11/02/12	Friday	3:05:19 PM	:30	\$4,000.00		6p Local 12 News at Six	6p-630p		9854148	P-1	2	MWASH
11/05/12	Monday		:30	\$4,000.00		6p Local 12 News at Six	6p-630p		9854148	P-1	1	MWASH
											2	
Line: 16												
11/03/12	Saturday		:30	\$3,000.00		Big East Football	12p-330p		9854148	P-2	1	MWASH
											1	
											33	
											33	
											33	
											33	
											33	

[Filtered by:] [Sorted by: Station]